

SPECIAL OCCASION CARDS COMPETITION RULES

Participation in the art competition is for amateur artists residing in the City of Kawartha Lakes.

Send submissions to:

Heather Kirby

General Manager

events@kawarthalakesfoodsource.com

Upon receiving a submission to compete in the competition the artwork becomes the property of Kawartha Lakes Food Source, a detailed competition package, including the “Artist Application Form,” must be submitted with each entry to complete the process.

1. ARTIST ELIGIBILITY

City of Kawartha Lakes residents are eligible to participate in the Special Occasion Cards Art Competition. If the participant is under the age of 18, a letter of consent signed by the parent(s) or legal guardian is required and must accompany the submission.

Persons who are professional artists, or those who have been commissioned to produce a painting or artwork in a professional setting are excluded from this contest. Members of the art competition judging panel, employees and members of the Board of Directors of Kawartha Lakes Food Source and their immediate families are ineligible to submit an entry.

Acknowledge that the artwork will become property of Kawartha Lakes Food Source and all proceeds from the card sales are that of Kawartha Lakes Food Source, with no royalties going to the artist.

2. SUBJECT MATTER OF SUBMISSIONS

The eligible artwork for the 2018 Special Occasion Card Art Competition (painting, artwork, photography) must be

- Original to the artist;
- Have 4 separate images of a consistent theme;
- Accepted mediums for the two-dimensional artwork are as follows:
- Paintings: oil, acrylics, watercolor, etc.
- Drawings: colored pencil, pencil, ink, marker, pastels, charcoal (It is recommended that charcoal and pastel drawings be fixed.) and Photographs;
- Any entry that has been copied from an existing photo or image that was created by someone other than the participant will be considered fraudulent and a violation of the Competition Rules and is illegal and will not be accepted.
- Collages, prints, mixed media and computer generated art are not eligible.
- Placed on a white sheet of 8 x 11 paper with a 2.5 cm. border around the edge of paper. The Image can be to a maximum of 16.5 cm x 23 cm.
- Submitted in pdf format

- original will be required from the winning submission for printing purposes and can be returned upon request of artist.
- The submissions will not include images depicting subjects of but not limited to: religious, political, pornographic and/or a sensationalistic or gruesome nature;

PAST THEMES:

The themes that have been previously featured Include:

Native Bird Series (2017) included: Red Pole, Cardinal and Wood Pecker

3. SUBMISSION

Non- professional artists may submit only one (1) original entry. Entries must be an original work in the artist's choice of medium (no reproductions).

- An Entry will consist of 4 individual artwork pieces in a consistent series.
- Participants warrant that they are the sole creator of their piece. Any writing or art piece under suspicion of plagiarism will be disqualified

As the primary purpose of the artwork is the production of the Special Occasion Card, the painting, artwork, photography must be produced in such a way that the images (or the cropped portion of the image) can effectively be reduced to postcard size. This is the most common reason for elimination of a submission from the competition by the judges. Submissions that are dark, busy, or have low contrast, will not reduce effectively to postcard size as they can lose their clarity and detail when reduced.

4. COMPETITION DEADLINE

The deadline to submit an entry is **Monday, January 15, 2018.**

Submissions must include:

- Application form
- Artwork
 - 1 image per page (8x11)
 - 4 pages maximum

Electronic Copy sent to:

Heather Kirby

General Manager

Events@kawarthalakesfoodsource.com

OR

Hard Copy:

Kawartha Lakes Food Source

Attention: Heather Kirby

41 George Street West

P.O. Box 123

Lindsay ON K9V4R8

5. CONFIRMATION OF SUBMISSION OF ARTWORK

By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize. Any entrant under age 18 years of age will have a parent/guardian sign a publicity release confirming such consent prior to acceptance of the prize.

By participating in this contest, the entrants consent that their full name will be posted online, in newsletters, and other social media sites, on www.kawarthalakesfoodsource.com, and in other media for the promotion of the contest and/or other fundraising for Kawartha Lakes Food Source, without further permission or compensation, except where prohibited by law.

Kawartha Lakes Food Source will respond to all artists who submit to the competition to notify that your submission was received. This will be done by email (Events@kawarthalakesfoodsource.com)

Only submissions received in the office of Kawartha Lakes Food Source by the deadline will be responded to. If using postal services, please ensure enough time for delivery.

6. ENTRY FEE

There is no entry fee for the competition

7. COMPETITION JUDGING

A minimum of three independent judges, will be selected by Kawartha Lakes Food Source to serve without compensation to judge this contest. The artwork submitted to our competitions will be judged based on the following elements of artistic expression:

- Connection to the community or cause;
- Interpretation and the clarity of the theme to the viewer;
- Creativity and originality of the depicted theme;
- Quality of artistic composition and overall design based on the theme;
- Overall impression of the art;
- What is the effect of the artwork in general and as a whole?
- Overall, does the artwork stand on its own as a complete and outstanding work of art?
- Technical suitability for reproduction as a Kawartha Lakes Food Source Special Occasion Card;
 - Will the image reproduce well to the 11cm (width) x 14 cm. (length) postcard size and print clearly?

8. RETURN OF ENTRIES

Entries will not be returned.

The winning artwork will remain the possession of Kawartha Lakes Food Source.